

**Dairy &  
Suppliers Day 2016**  
27 september 2018 9.00  
Hotel LEGOLAND  
Hotel & Conference  
in Billund



# Growing the Pie

Dear Supplier to the Dairy Industry,

We have the pleasure of inviting you to submit your abstract for the 4<sup>th</sup> Dairy&Suppliers Day. By submitting an abstract, you will have a unique option to present how your company can support the dairy industry in Growing the Pie and create value on one of the following topics:

- Sustainability
- Digitalization
- Technology
- Product/Quality
- Consumer/market
- Product Design

Your audience is approx. 150 dairy and industrial employees and you will meet them throughout the day; especially in the B2B session. All you have to do is submit your abstract before 2<sup>nd</sup> March 2018 to [dmf@maelkeritidende.dk](mailto:dmf@maelkeritidende.dk)

In addition to your speech and B2B session, you have great marketing options for your company - find them at the end of this paper.

Very best and looking forward to seeing you,  
The Program Committee

## B2B Session

You will meet the conference participants during this networking session. The B2B session is organized to encourage the participants to visit your company by an incitement. In the wrap-up at the end of the conference day, it will show how many and who visited you - and be awarded!

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More information and appliance at [www.mejeritekniskselskab.dk](http://www.mejeritekniskselskab.dk)

# Dairy&Suppliers Day

## 27. september 2018

### Growing the Pie

International  
audience

Dairy&Suppliers Day  
27. september 2018  
09.00 - 16.10  
Hotel Legoland  
Billund

#### SUPPLIER! - THREE QUESTIONS!

- X Do you have a product, service or concept supporting the dairy industry with improved efficiency, more-efficient streamlined processes, and meeting the customer demands as they arise as well as handling customer trends in investment plans or involve them in co-creation?
- X Are you ready to share your concepts on an open conference within the Dairy Industry?
- X Are you able to deliver an abstract describing your product, service or concept before 2<sup>nd</sup> March 2018?

#### Is it a YES to all three questions?

Then, we offer the settings at the "Dairy&Suppliers Day 2018 – Growing the Pie" by offering the opportunity to be present with a speech of one of the topics mentioned in the parallel conference sessions.

#### INTERNATIONAL CONFERENCE

Dairy&Suppliers Day 2018 has an international focus and suppliers and dairies globally, are invited and will be welcomed!

#### ACHIEVEMENTS

- New information
- New experience
- New network

#### CREATING

- New business
- New contacts
- New partnerships

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# Dairy&Suppliers Day

## 27. september 2018

# Growing the Pie

### You are invited!

"Dairy&Suppliers Day 2018 – Growing the Pie" provides three plenary and highly-recognized Keynotes presenting state of the art speeches and major messages. Followed by six parallel conference sessions each holding three presentations. You are invited to be part of this conference by submitting an abstract to these presentations which is expected to cover the headline and be within the field of one of the six sessions e.g. Technology.

### Program

- 09.00 Welcome
- 09.10 Key Note Presentations:
  - Co-creating the future
  - Digitalization
  - Mutual Value Creation through Co-Creative Business Relationships.
- 11.00 Break
- 11.30 Meet-the-Expert Parallel Conference Sessions
  - Sustainability - Digitalization - Technology
- 12.30 Lunch
- 13.30 Meet-the-Expert Parallel Conference Sessions
  - Product/Quality - Consumer/Market - Product Design
- 14.30 Business-to-business Session
- 15.30 Wrap-up
- 16.00 Closure

### About Dairy&Suppliers Day 2018

#### Conference

Growing the Pie

#### Aims

The organizers take care of all settings for the conference. The parallel conference sessions are dedicated to suppliers who we expect to cover the subjects mentioned in the program with a 20 minutes speech.

#### Who will attend

Decision-makers, managers and key persons from the dairies, especially interested in improving the productivity and competitiveness as well as developing methods in B2B relationships to expand business. Everyone who is interested in producing mutually valued outcome and customer-driven innovation with backgrounds as e.g. Msc. In Dairy Science and Technology or Dairy Managers and Specialists, network formers and innovation consultants. In fact, everyone who is interesting in Growing the Pie and create value in collaboration between suppliers and dairies – customers, suppliers, dairies, collaborators etc. We expect 150 international participants or more.

#### Organizers

Danish Society of Dairy Technology  
Ass. of Masters in Dairy Science and Technology  
Ass. of Dairy Managers and Specialist  
Mælkeritidende (Dairy Magazine)

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## Would you like to be a part of the agenda?

### OUR ASK OF YOU!

You write an abstract, approx. 150 words about the topic you want to inform the audience about (product, services or concept).

You find the online formular in this link.

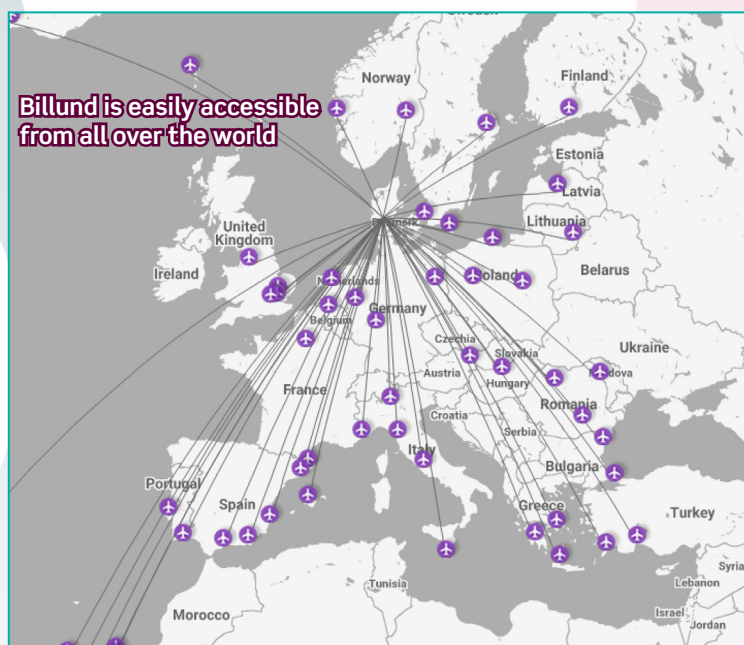
For further questions please contact the conference secretariat at +45 51 24 24 76 or e-mail [dmf@maelkeritidende.dk](mailto:dmf@maelkeritidende.dk).

[www.mejeritekniskselskab.dk](http://www.mejeritekniskselskab.dk)

**Deadline 2<sup>nd</sup> March 2018.**

### EXPECT THIS FROM US!

By the end of March, the Program Committee has decided on which presentations will be included in the final program and we will contact you.



Especially for the suppliers to the dairy industry, the conference fee offers several options for branding and marketing. Both at the conference and in the dairy magazine Mælkeritidende that issues a special edition in connection with the conference. This issue will be in the hands of 1.800 subscribers within the Dairy Industry and distributed at the conference.

### Your conference fee and marketing options:

Marketing options	Standard	Special	Bronze	Silver	Gold
Registration Fee includes speech and 6 slides in conference book	1 person	1 person	1 person	2 persons	2 persons
B2B session with poster		✓	✓	✓	✓
Company listed in Dairy Magazine Mælkeritidende no 18 (special edition handed out at the conference)		✓	✓	✓	✓
Slides in Conference book; 20 slides				✓	✓
Half page text/logo (250 words) in Dairy Magazine Mælkeritidende (special edition No 18)				✓	✓
Free Merchandise for the participants			✓	✓	✓
Company logo at the back of the Programme					✓
<b>Price DKK</b>	<b>2.495,-</b>	<b>2.995,-</b>	<b>3.995,-</b>	<b>7.995,-</b>	<b>9.995,-</b>
<b>Special offer for marketing if not participating</b>					
Half page editorial ad with company logo	<b>DKK 4.900,-</b>				

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