



## Dairy&Suppliers Day 2018 - ABSTRACT

Contact:

Company:

Mail:

Telephone:

Growing the Pie in the sense of creating value is in focus at Dairy&Suppliers Day 2018. Do you have a product, service or concept supporting the dairy industry with improved efficiency, more-efficient streamlined processes, and meeting the customer demands as they arise as well as handling customer trends in investment plans or involve them in co-creation? And will you share it at an open conference and thus, be a part of the agenda of the Dairy&Suppliers Day 2018?

The topics below may inspire you to come up with interesting presentations of approx. 20 min. about how your company deals within one of the six areas for the benefit of the dairy industry and dairies.

Mark	<b>Growing the Pie....</b>
	..... <b>with Sustainability</b> Sustainability can always be improved and better...
	..... <b>with Digitalization</b> Digitalization is the potential no. 1...
	..... <b>with Technology</b> State of the art Technologies 2018...
	..... <b>with Product/Quality</b> Improvements of product quality...
	..... <b>with Consumer/Market</b> Optimizing for consumer and the market...
	..... <b>with Product Design</b> Innovating products according to consumer trends ...

ABSTRACT for the presentation (approx 150 words):

Please forward by mail [dmf@maelkeritidende.dk](mailto:dmf@maelkeritidende.dk) before **2/3 2018**. The Programme Committee presents Mid March the final program – You will be contacted in week no 11.