

## **AkoPlanet**<sup>™</sup>

**Speciality fats for plant based products** 



### Contents

O1 About AAK
O2 Plant-based Foods
O3 Introducing AkoPlanet<sup>™</sup>





### Welcome to AAK

#### The First Choice for value-adding vegetable oil solutions



More than 3,800 **Talented Employees** More than 20 Production and Customization plants **25** Sales offices Sales in 100 countries **Global** footprint Leading positions

## **Our Customer Co-Development approach**

#### Adaptable to your needs

#### Ideate

We ideate **market-driven solutions** together with you, maximizing your product's potential

#### Create

We create customized solutions, meeting your specific needs

#### Prove

We test the solution and **prove it in your product**, ensuring the right functionality before production begins

#### Implement

We offer guidance, all the way from pilot testing to full-scale production, ensuring **full support** and a shorter time to market

#### Launch

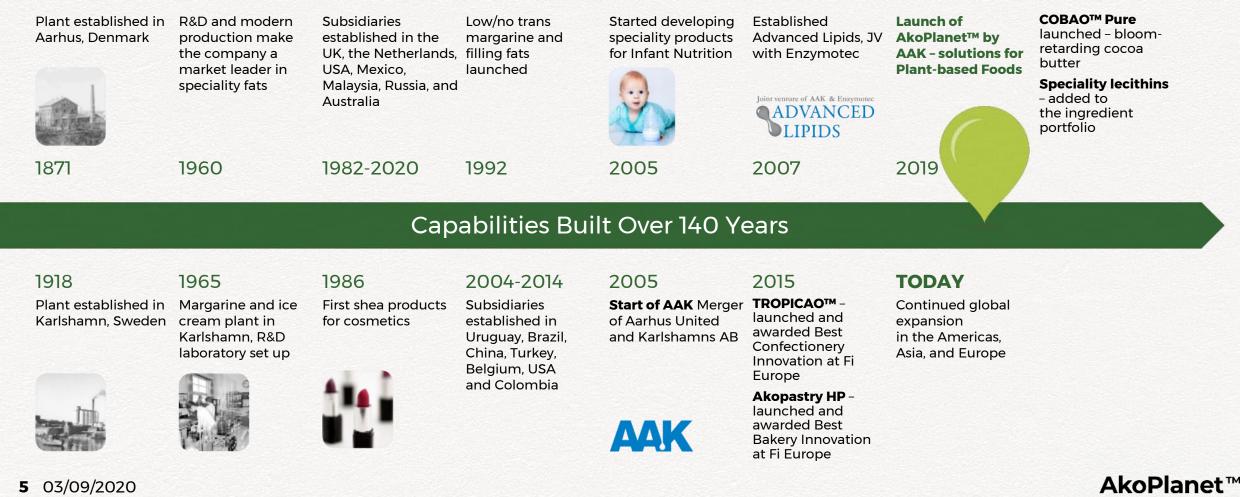
We provide market knowledge, guiding the **success** of your product launch



AkoPlanet<sup>™</sup>

4 03/09/2020

### AAK launches dedicated business unit to Co-Develop with Plant-based Food producers



by AAK

### **Our diets are changing**

## flexitarian

Globally, most people are **transitioning** towards more plant-based eating. **63%** of shoppers have meatless meals once a week or more, and **45%** always or usually choose plant-based foods/beverages.

Source: Health Focus International June 2019, Global Plant Report.

6 03/09/2020

### Why are we seeing this change?



Health

## Sustainability

Lifestyle

**69**%

"Product is healthier"

"Sustainability sourced ingredients"

52%

dients" "Lifestyle preference"

Source: Health Focus International August 2017 - International Plant Study. Consumer of ages 18-65.

AkoPlanet<sup>™</sup>

## Why is this important for food businesses?

Beyond Meat is going public. Investors are betting on a new future for food.

25% Of Brits Will Be Vegan Or Veggie By 2025, Says Sainsbury's

Danone CEO Says Plant-Based Could Become as Big as Dairy in U.S.

Tyson, one of the world's biggest meat producers, will start selling a plant-based protein America is running out of Impossible Burgers.

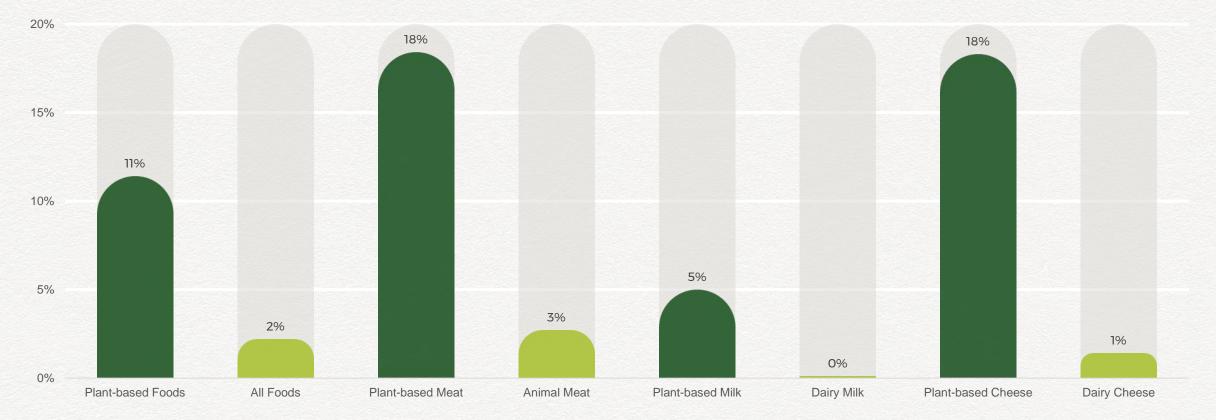
Surging demand for plant-based and sustainable foods whets investor appetites

#### Shhhhh, Big Dairy Is in Bed With Almond Milk

Oat Milk Buzz Triggers a Factory Expansion and New Brands From Big Food

### All this translates into strong growth for Plant-based Meat & Dairy





U.S. plant-based retail sales, 52 weeks ending December 2019 Commissioned data from SPINS.



## But what's the #1 concern for plant-based consumers?

## **Taste and Enjoyment**

Source: Health Focus International August 2017 - International Plant Study.

10 03/09/2020



### Made with love for people, plants and the planet







#### Made with people, for people

We believe people should be able to enjoy sustainable plant-based foods without having to compromise on taste and texture. And we believe co-developing is the way to achieve that.

## Made with over 100 years of experience

AAK has been a plant-based company for over 100 years, and plant-based foods made with AkoPlanet<sup>™</sup> benefit from all that experience to deliver on taste, texture, health and sustainability.

## Made with responsibly sourced raw materials

Through AkoPlanet<sup>™</sup> we seek to play our part in moving towards a more sustainable world. Our oil ingredients are traceable to growing region or beyond.



# Together we can make it with AkoPlanet™



