## **CHY-MAX<sup>®</sup> Supreme**

News about cheese production January 30, 2020 Anne Katrine Irgens – Sr. Commercial Dev. Mgr. Sebastien Roustel – Sr. Principal Scientist



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#### About Chr. Hansen

- ← Chr. Hansen is a leading, global bioscience company.
- ✓ We develop natural ingredient solutions for the food, nutritional, pharmaceutical and agricultural industries.
- ✓ We develop and produce cultures, enzymes, probiotics and natural colors.
- ✓ Established 1874.





## Content

#### > MARKET OPPORTUNITIES

Cheese producers and converters need to generate maximum value while at the same time meeting customer demand for functionality

#### > OUR NEW SOLUTION

CHY-MAX<sup>®</sup> Supreme helps producers and converters meet customer needs with improved functionality and increased yield to deliver a greater commercial return

#### > TECHNICAL ASPECTS

Discover the technical aspects of CHY-MAX<sup>®</sup> Supreme in continental cheese. The references will be microbial coagulant 1<sup>st</sup> gen and FPC 1<sup>st</sup> and 2<sup>nd</sup> gen.



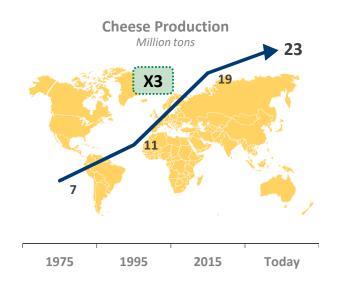


# Global cheese production volume reached 23million tons in 2019

EMEA is the biggest cheese production area with 52% volume share followed by North America (28%) and LATAM (17%)



THE WORLD **PRODUCES MORE CHEESE** THAN COFFEE, TOBACCO, TEA AND COCOA BEANS COMBINED Cheese production has tripled over last 4 decades to reach total volume of 23 million tons



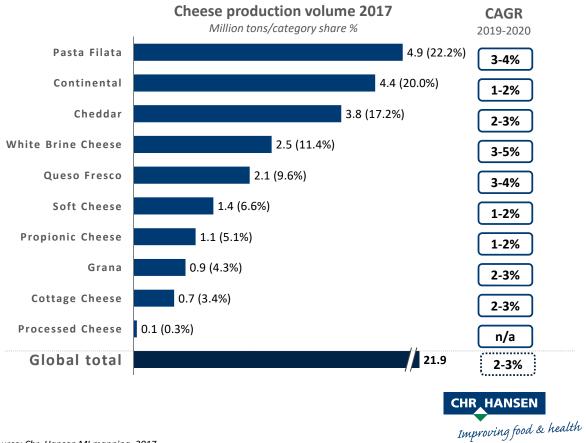


Source: Chr. Hansen MI mapping, 2017



# How much of cheese being produced?

Pasta Filata / Pizza cheese the most globalized cheese type and still growing



Source: Chr. Hansen MI mapping, 2017



# The demand for cheese as an ingredient and in convenient formats are growing

USA

Incremental sales across all formats.

Cubed\$ 123.5 million up 9.1%, units up 10.1%Sliced\$ 2.2 billion up 3.3%, units up 3.6%Shredded\$ 4.8 billion up 1.1%, units up 1.2%

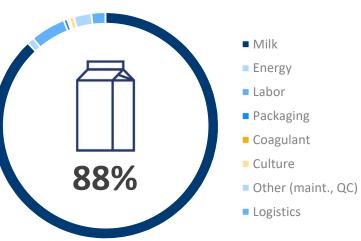
Source: Mintel GNPD, IRI Market research, and Euromonitor 2018. Global value at Manufacturer Selling Price (MSP, Producer) and Retail Selling Price (RSP, Retailer) respectively



# Milk and labor are two of the most valuable resources when making cheese

#### CHEESE PRODUCTION COST<sup>1</sup>

Percentage of total cost



#### FOCUS ON MAXIMIZING VALUE

- About 93% of the cost of producing cheese comes from milk (88%) and labor (5%)
- In addition to good hygiene, higher yields with lower proteolysis ensure that you get the most out of your milk
- Faster production enables you to optimize labor costs
- The coagulant makes up only about 0.3% of total cost but can make all the difference



<sup>1</sup>Data based on conversations with our global customers



### Small change, big difference

Getting the most value out of your precious resources, milk and time, is the big difference CHY-MAX<sup>®</sup> Supreme can deliver for you.

### FASTER COAGULATION

#### HIGH SPECIFICITY COAGULATION

Increased number of tanks in less time

More cheese from your milk and better whey quality

### REDUCED PROTEOLYSIS

Faster precision slicing with less giveaways







#### INCREASED YIELD AND FASTER PRODUCTION



The best ingredients in the dairy industry for almost 150 years - Including the market leading cheese coagulant portfolio



#### NATUREN®

#### Keeping traditions alive

- Chr. Hansen's range of Animal Rennet
- Different chymosin / pepsin ratios are available
- Preferred range for traditional products, incl. DOP, AOC or other labeling requirements
- Includes NATUREN<sup>®</sup>, BioRen<sup>®</sup>, BioRen<sup>®</sup> Paste and Dried vells



#### **MICROLANT**<sup>®</sup>

#### Making organic possible

- Chr. Hansen's range of multipurpose Microbial coagulants
- A good option for organic production and special labeling
- Includes HANNILASE<sup>®</sup>, MICROLANT<sup>®</sup> Supreme and THERMOLASE<sup>®</sup>



#### CHY-MAX®

#### For the modern cheese maker

- Chr. Hansen's range of pure, Fermentation-Produced Chymosin (FPC)
- Ideal milk-clotting enzymes delivering superior properties for cheese and whey
- Includes CHY-MAX<sup>®</sup>, CHY-MAX<sup>®</sup> Special, CHY-MAX<sup>®</sup> M and CHY-MAX<sup>®</sup> Supreme
- ➢ 55% of all cheese is made by FPC



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9



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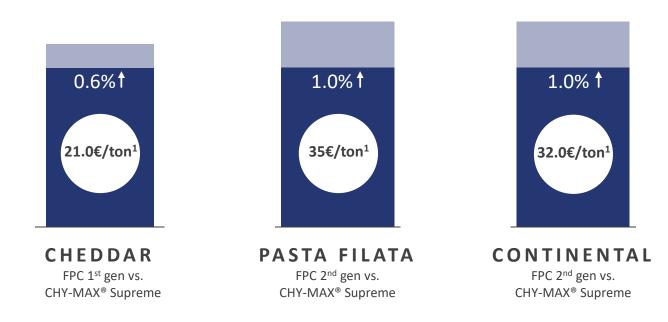
Discover the technical aspects of CHY-MAX<sup>®</sup> Supreme in continental cheese. The references will be microbial coagulant 1<sup>st</sup> gen and FPC 1<sup>st</sup> and 2<sup>nd</sup> gen.



### Maximizing value

More yield, longer shelf life, and less giveaways mean greater profits – effectively paying for itself

#### YIELD AND PROFIT INCREASES IN DIFFERENT CHEESE TYPES USING CHY-MAX<sup>®</sup> SUPREME



#### **Trial results reveal:**

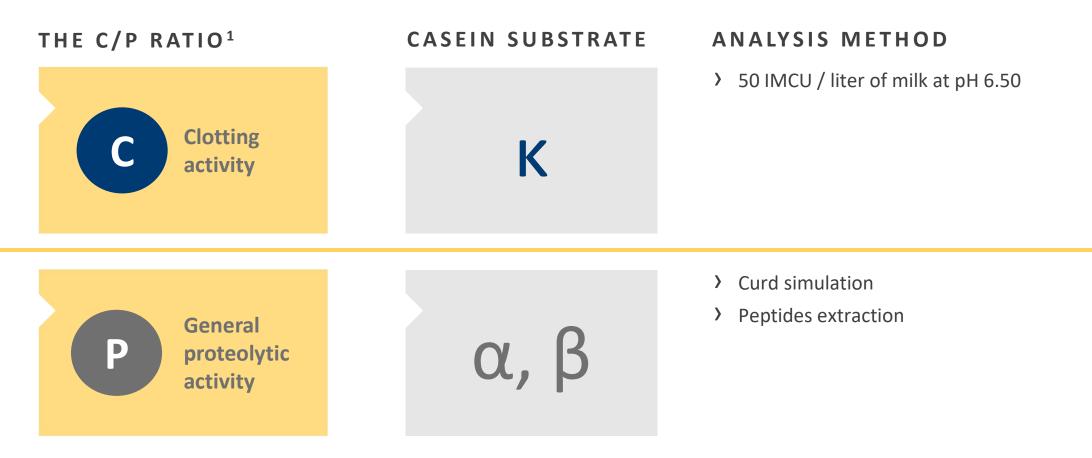
- CHY-MAX<sup>®</sup> Supreme is the outstanding performer in the market-leading CHY-MAX range
- Yield increase of 0.6-1% on average per ton<sup>2</sup>
- More product from less milk delivering a higher profit margin
- Customers confirm these ratios of yield benefits

<sup>1</sup>Based on latest cheese prices informed on www. ec.europa.eu January 17, 2019 - All factors the same using recommended dosage of coagulant

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# Yield differences can be explained by studying the C/P ratio



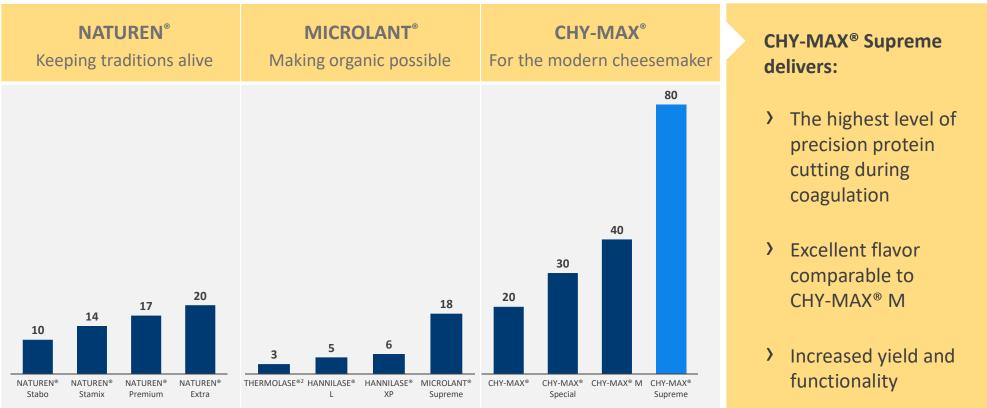
<sup>1</sup> C/P is the ratio between specific clotting activity (IMCU/ml) and general proteolytic activity. Reference method by E045. NOTE: Enzyme producing companies calculate the P differently – so comparing C/P ratios btw companies is difficult. © 2019 Chr. Hansen. All rights reserved.



## High C/P ration enables higher yield

Reduced proteolysis comes when you have a higher C/P ratio, indicating greater specificity during coagulation

### SPECIFICITY (C/P)<sup>1</sup>



<sup>1</sup> C/P is the ratio between specific clotting activity (IMCU/ml) and general proteolytic activity <sup>2</sup> Thermolase is generally not compatible with organic cheese production

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## Small change, big difference **Technical aspect of CHY-MAX®** Supreme in Continental application: **Coagulation behavior** Yield **Functionality** Whey quality



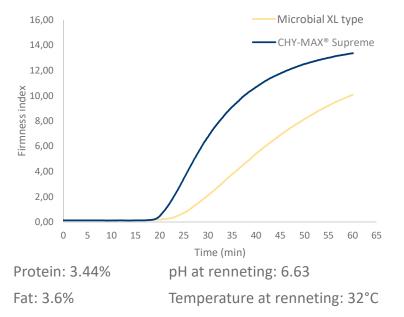
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## CHY-MAX<sup>®</sup> Supreme's performance is verified with trials conducted by NIZO

When dosed properly, CHY-MAX<sup>®</sup> Supreme can save time and increase yield

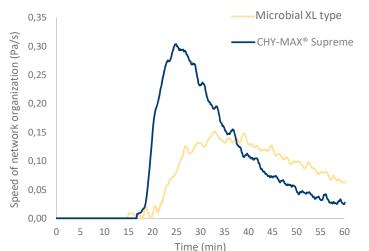
#### COAGULATION PROFILE FOR CONTINENTAL<sup>1</sup>

#### Firmness over time (40 IMCU/L)





Pa/s



#### TREND:

- With same IMCU dosage, the start of gelation is earlier. The firming rate of the coagulum goes much faster with CHY-MAX<sup>®</sup> Supreme
- Coagulation time is reduced by 33% with CHY-MAX<sup>®</sup>
  Supreme compared to microbial coagulants



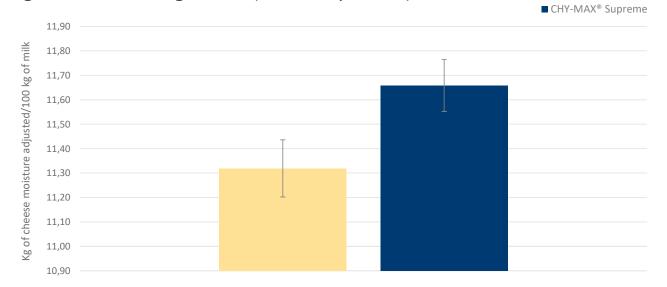
<sup>1</sup>Trials at NIZO, 2018 © 2019 Chr. Hansen. All rights reserved.

### Trials at NIZO show 2.9% yield increase with CHY-MAX<sup>®</sup> Supreme compared to a classic microbial coagulant

Microbial XL type

#### **MOISTURE ADJUSTED CHEESE YIELD<sup>1</sup>**

kg of cheese/100 kg of milk (3.44% of protein )



#### TREND:

- Pilot scale cheese trial (Gouda-type, foil-ripened cheeses) at the NIZO Institute (June 2018)
- Moisture-adjusted cheese yield improves by 2.9% with use of CHY-MAX<sup>®</sup> Supreme compared to microbial coagulant (XLtype) due to higher fat and protein recovery in the cheese

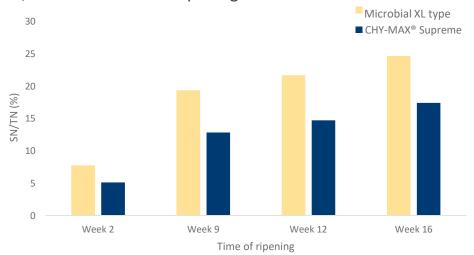


<sup>1</sup>Trials at NIZO, 2018 © 2019 Chr. Hansen. All rights reserved.

### **Cheeses produced with CHY-MAX® Supreme remains firmer** in comparison to control during shelf-life due to the lower levels of proteolysis

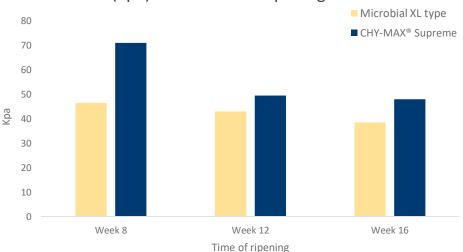
#### PROTEOLYTIC ACTIVITY OVER 16 WEEKS<sup>1</sup>

SN/TN as a function of ripening time



CHY-MAX<sup>®</sup> Supreme is 30% less proteolytic after 16 weeks

FRACTURE STRESS OVER 16 WEEKS<sup>1</sup> Fracture stress (Kpa) as function of ripening time



#### CHY-MAX<sup>®</sup> Supreme remains more firm compared to microbial XL type

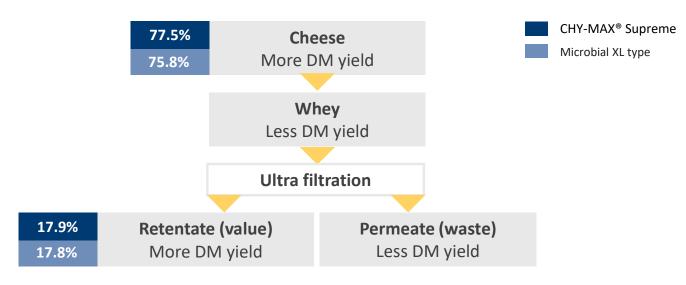


Improving food & health

<sup>1</sup>Trials at NIZO. 2018 © 2019 Chr. Hansen. All rights reserved.

## CHY-MAX<sup>®</sup> Supreme secures 1.8% more valuable proteins than Microbial XL type

#### PROTEIN RECOVERY PROCESS COMPARISON<sup>1</sup>



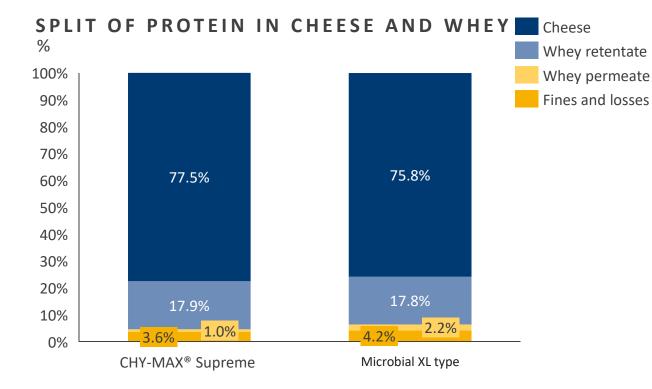
1 Study conducted by National Dairy School in France, Maj 2019, 450 Kg whey produced



With CHY-MAX<sup>®</sup> Supreme higher levels of valuable proteins are retained in the cheese. Also, very low levels of protein end up in the whey permeate compared to when using other coagulants



# CHY-MAX<sup>®</sup> Supreme increases not only yield but also proteins when cheese is produced



#### MORE PROTEINS WITH CHY-MAX<sup>®</sup> SUPREME

- > Total protein recovery (retentate and cheese):
  - > CHY-MAX<sup>®</sup> Supreme: 95,4%
  - > Microbial XL-type: 93,6%
- Sum of non valuable protein (fines and losses and permeate)
  - > CHY-MAX<sup>®</sup> Supreme: 4,6%
  - > Microbial XL-type: 6,4%



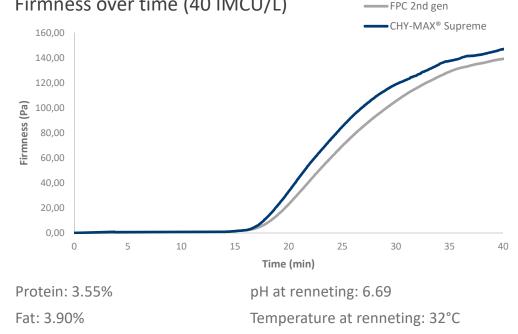
1 Study conducted by National Dairy School in France, Maj 2019, 450 Kg whey produced

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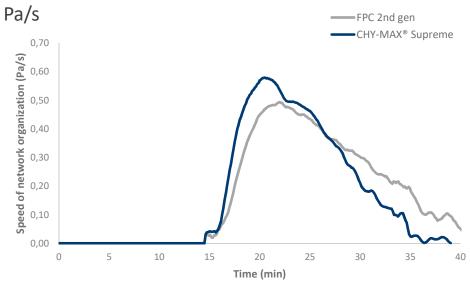
### When compared to FPC 2<sup>nd</sup> generation coagulants, CHY-MAX<sup>®</sup> Supreme still outperforms

When dosed properly, CHY-MAX<sup>®</sup> Supreme can save time and increase yield compared to FPC 2<sup>nd</sup> generation

#### **COAGULATION PROFILE<sup>1</sup>** Firmness over time (40 IMCU/L)



#### **NETWORK ORGANIZATION SPEED<sup>1</sup>**



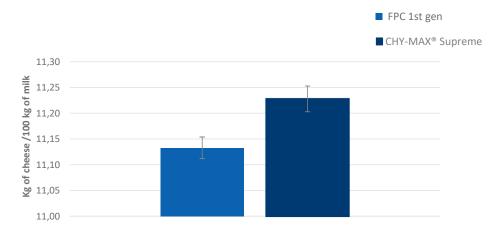


<sup>1</sup>Trials in Chr. Hansen's facility © 2019 Chr. Hansen. All rights reserved.

# The superior C/P-ratio translates to significantly higher yield compared to market leading coagulants

#### MOISTURE ADJUSTED CHEESE YIELD<sup>1</sup>

kg of cheese/100 kg of milk (3,7% of protein)



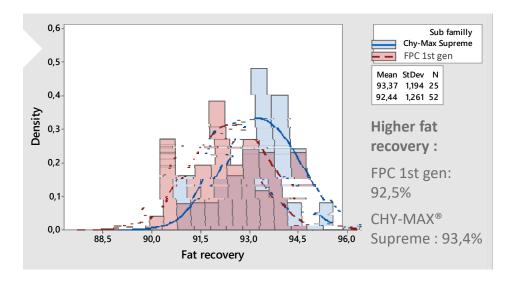
#### **Continental cheese:**

 Customer trial: Cheese yield increasing by 0.85% (moisture adjusted, +60,000 kg produced)

<sup>1</sup>Customer trials August, 2018 © 2019 Chr. Hansen. All rights reserved.

#### HISTOGRAM OF FAT RECOVERY<sup>1</sup>

Density / Fat recovery

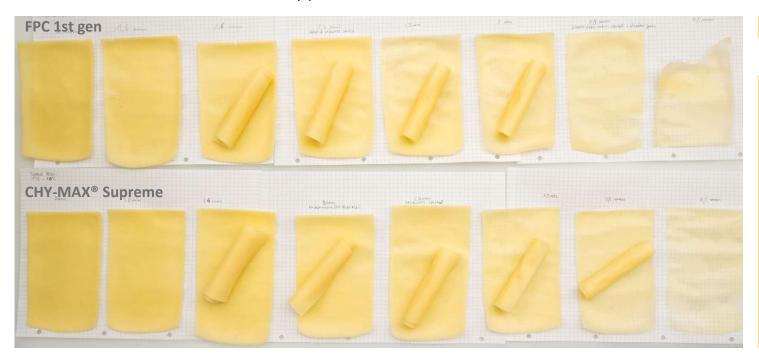




### CHY-MAX<sup>®</sup> Supreme has better performance during slicing

#### SLICED CHEESE PRODUCED WITH A FPC 1<sup>st</sup> GEN COAGULANT AND CHY-MAX<sup>®</sup> SUPREME

#### Same force and same thickness applied



Even during ultra thin slicing, CHY-MAX<sup>®</sup> Supreme slices were:

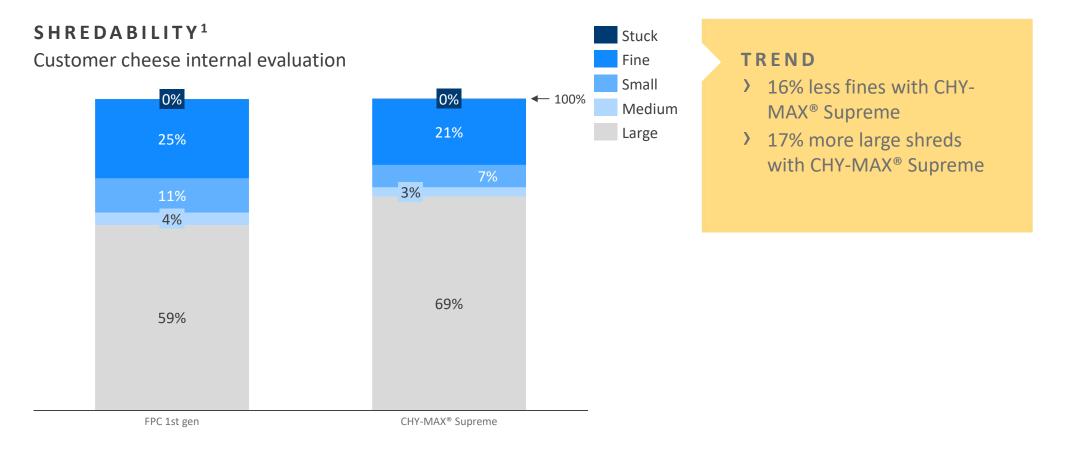
- > More consistent
- > More even
- > Less deformed
- > Less sticky

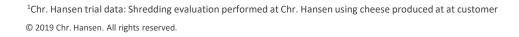


Chr. Hansen trial data: Slicing evaluation trials at Weber Inc., October 2018

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# We see a difference between trial and control cheese when evaluating the shredability of continental cheese









## What is the functionality difference?



FASTER SLICING



LONGER SHELF LIFE





LESS STARCH FOR SHREDDED

- Faster slicing means thin slices with up to 10% more cheese processed per day<sup>1</sup>
- If you are slicing your cheese in an 8 hr shift, you can save over 45 minutes and slice the same amount of cheese

It's a small change for the cheese producer that can make a big difference to cheese texture, making it easier and more efficient to cleanly slice and grate



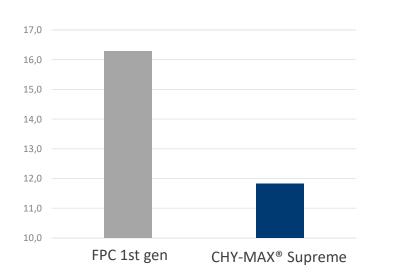
<sup>1</sup> Previous research conducted by Chr. Hansen



### Improved whey quality

CHY-MAX<sup>®</sup> Supreme minimizes fines and fat in whey reducing re-processing and revenue loss

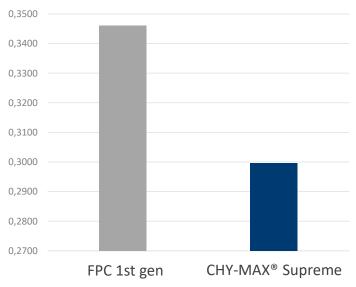
FINES IN THE WHEY<sup>1</sup> ml/L



-27% fines in the whey with CHY-MAX<sup>®</sup> Supreme

<sup>1</sup>Customer trial producing over 300 tons of continental type cheese

## **FAT IN THE WHEY**<sup>1</sup> % of total volume



-13% of fat in the whey with CHY-MAX<sup>®</sup> Supreme



With maximized value and functionality at its core, CHY-MAX<sup>®</sup> Supreme delivers superior value for cheesemakers

### Small change, big difference



#### HIGHER YIELD

Deliver up to a 1% yield increase with no compromise on flavor, functionality or whey quality



#### FASTER AND MORE PRECISE PRODUCTION

Process more milk and cheese in less time with faster and more precise coagulation



#### SUPERIOR FUNCTIONALITY

Produce thinly sliced and grated cheese with a low protein breakdown due to the reduced proteolysis



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