CHOOZIT[®] BC Cultures

The New Solution for Pizza Cheese Browning Control

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Nutrition & Biosciences

Agenda

Why is it relevant ? Pizza industry demand & cheese industry challenges

What is CHOOZIT[®] BC cultures?

Why is CHOOZIT[®] BC unique ? Proof points

Conclusion Customer advantages





Mozzarella as a cheese ingredient is the n° 1 type of cheese used by pizza makers & food service industry in EMEA



Cheese consumption as an ingredient by type of cheese

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In EMEA, mozzarella production is expected to grow to meet the increasing global demand of the pizza industry

Mozzarella production



In China, the pizza cheese market is taking off largely served by imports from New Zealand, US and a few European countries





The challenges of the pizza cheese producers





Continuous improvement of cheese processing

- Fast acidification time and reliable processes
- productivity

Higher

- Mitigate the high risk of phage attack in challenging production conditions
- Reduce cheese cost-to-make



- Maximizing cheese yield and quality of whey
- Flexible process adapted to milk standardized at high protein level to increase yield
- Optimize the quality of whey for added value applications such as infant formula or sport nutrition



- Maintaining quality over shelf-life
- Consistent texture of pizza cheese supplied in shreds, blocks of frozen formats to the pizza catering industry
- Prevention of yeast & mold contamination in shredded pasta filata cheese



Meet company

objectives for

sustainability

Reduce water

Reduce waste

in the factory

performance

and avoidance of

non-conformity

thanks to

consistent

consumption in

cheese processing



Address the needs of the pizza industry

- Control the browning and deliver consistent "white" color during fast pizza baking in oven conveyors
- Consistent functionality (melting, stretching and oiling off) properties after baking



Both cheese producers and pizza chains express the importance to control color of pizza cheese during baking

"Browning in specific conveyor ovens with too high temperature and too little time, yes, cheese is a delicate ingredient that can easily 'burn' " (Pizza maker Europe. 2018)

"Certain countries ask for a whiter cheese" (Pizza cheese producer Europe. 2018)

"Mozzarella must be able to withstand a baking of 260°C for 6 minutes in the conveyor oven here in Asia. It must NOT brown too much, but it must have a few blisters"

(Pizza cheese producer China. 2019)

"Pizza makers are not interested in changing their temperature and time setting! It's something the mozza producers have to develop their cheeses to cope with" (Pizza cheese producer China. 2019)

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"Take care not to have cheeses too yellow, but rather close to white; it's selling better!" (Pizza chain manager Europe. 2018)

"There is a huge difference between the ovens over here. Some ovens can deliver the power they indicate and some may not. Best advice is to have a product that is incredibly robust in relation to many different oven settings. It's a big challenge - so wonderful if you can find a solution through cultures" (Pizza cheese producer in China. 2019)

Source: Interviews of Pizza Makers and Pizza cheese producers performed in 2018 by GIRA, and in 2019 by DuPont.

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Cheese browning during pizza baking: the theory



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The new CHOOZIT® BC culture series

Very new cultures formulation designed for cheese browning control

- Include new proprietary formulations of lactic bacteria selected for higher galactose consumption during cheese curd processing
- Built-in phage robustness thanks to biodiverse selected strains





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Limit cheese browning for best quality pizza

Quantitative evaluation of cheese browning

- Evaluation of pizza burnt surface
- Consistent method using universal gamut color



Limit cheese browning for best quality pizza

25% reduction of dark spots after baking

Browning intensity comparison

Pizza cheese used for pizza baking after 15 days of production



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Increase flexibility of pizza making in oven conveyors With CHOOZIT[®] BC the cheese can stay 20% more time in the oven for the same browning.

Baking time reduction



At 250°C, the cheese can stay 1 minute more in the oven for a total baking time comprised between 5 to 6 minutes



No change in quality of pizza cheese texture & taste

No negative impact on proteolysis



Note that the choice & dose of coagulant is a key parameter to manage proteolysis.

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No change in quality of pizza cheese texture & taste

No change in texture before shredding

Comparison of the evolution of cheese texture







Much longer shelf-life of shredded cheese for same browning control 3 months instead of one





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With CHOOZIT[®] BC, reduced browning is stable over cheese shelf-life

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Easy to use, no change of cheese processing conditions



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Reduce galactose content in the cheese

3 times less galactose in the cheese



> 3 times less galactose in the cheese

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Improve whey drying process

Less galactose in the whey, easier to dry

Residual lactose in whey after molding



We can expect 2 times less galactose in the whey

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Residual galactose in whey after molding

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Customer advantages using CHOOZIT® BC Cultures

Pizza makers	Cheese marketers	Cheese production managers	Cheese R&D experts
 Limit cheese browning Meet consumer expectations in Asia for a white cheese pizza More flexibility in the oven conveyors for the same desired browning Protect against potential food contamination 	 Sell pizza cheese with a premium price Develop export sales in markets like China Extend cheese shelf-life with same browning control 	 Easy to use DVI cultures, all in one solution No change of processing parameters, compared to existing cultures Consistent pizza cheese production process Facilitate whey drying 	 Acquire new expertise in cheese technology by using galactose positive lactic bacteria Built-in phage robustness thanks to selected biodiverse lactic bacteria No change of pizza cheese quality criteria, no proteolysis Clean label Browning Control solution versus alternatives formulated with additives



Thank You



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