

Become a sponsor of a seminar

- at The Danish Society of Dairy Technology



As a seminar sponsor, your company becomes a visible part of the dairy industry's professional meeting place, with direct access to knowledge, networks, and decision-makers.

The Danish Society of Dairy Technology

Who are we?

The Danish Society of Dairy Technology (Danmarks Mejeritekniske Selskab) is a professional network and meeting place for the dairy industry and for anyone with an interest in dairy technology, dairy production, and related fields. Our members come from a wide range of professional backgrounds but share a common interest in advancing innovation, quality, and technological solutions within and around the dairy industry.



What do we do?

The Society works to promote dairy science and technology research and to ensure that new knowledge is translated into practical application. This is achieved through seminars, conferences, webinars and professional meetings, where current challenges, emerging technologies and industry trends take centre stage.

Our activities are firmly rooted in dairy production and the dairy industry, while also incorporating perspectives from suppliers, research institutions and regulatory authorities. Through these activities, we facilitate knowledge sharing, professional development and collaboration across the entire dairy value chain.



Hvor foregår det?

Our activities are primarily based in Denmark, with a strong foundation in Nordic co-operation. The Danish Society of Dairy Technology is an active participant in the Nordic Dairy Congress Council (Nordisk Mejeriteknisk Råd) and plays a key role in organising Nordic dairy congresses.

In addition, the Society co-organises Mejeribrugets Dag (Dairy Industry Day) together with the Danish Dairy Board (Mejeriforeningen), a leading professional event that brings together stakeholders from across the dairy sector. Through these partnerships and activities, we help strengthen knowledge exchange, collaboration and innovation both nationally and across the Nordic dairy industry.

Who can become a sponsor of a seminar?

As a seminar sponsor, your company gains the opportunity to showcase its capabilities within a relevant, professional setting. The sponsorship is ideal for suppliers, technology companies, ingredient manufacturers, and consultants seeking direct dialogue with industry decision-makers and specialists.

The sponsorship provides targeted visibility before, during, and after the seminar – on site, in materials, and through digital channels – as well as the opportunity for active participation and presence in the programme. At the same time, your company contributes to strong professional content and helps strengthen the level of expertise within the dairy industry and its associated sectors.



Become a sponsor of a seminar

As a seminar sponsor, your company gains visibility within a strong professional framework. You choose which seminar to be part of and how your profile is presented.

As a sponsor, you will, among other benefits, receive:

- Exposure in connection with seminar promotion and invitations, including your logo and clear recognition as a seminar sponsor
- Flexible on-site visibility, as agreed – e.g. exhibition stand, posters or distribution of materials
- Logo and link on the Society's website and registration page
- Logo included in digital seminar materials provided to participants
- Logo and, if relevant, one company profile slide shown during breaks between presentations
- 1 participant place at the seminar

Practical information:

The agreement should be concluded no later than 2½ months prior to the seminar to ensure maximum visibility. Agreements may also be arranged later – please contact us for further details.

Price:

DKK 6,000 excl. VAT

With a seminar sponsorship, your company actively contributes to strengthening professional expertise and competence across the dairy industry and its associated supply sectors.

**Scan the QR code
and become a
seminar sponsor
today**



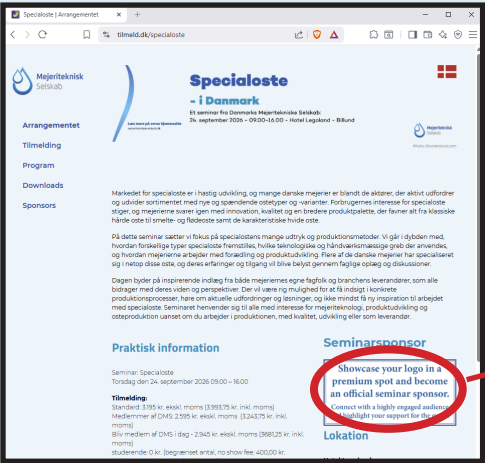
Become a sponsor of a seminar

Below are a number of examples of exposure:

Banner advertisements for the seminar:



Registration page:



YOUR LOGO (DIT LOGO HER)
HERE WITH A LINK TO YOUR WEBSITE

Exhibition stand on the day:

Here, Lyras had a stand, where they brought a selection of tasting samples to the “Yellow Cheese” seminar in December 2024.



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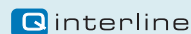
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Gold, Silver or Bronze Sponsor

Read more on our website about the opportunity to become a Gold, Silver or Bronze sponsor and the benefits involved – or contact us to learn more.



Become a sponsor of a seminar

- Strengthen your visibility in the dairy industry

As a seminar sponsor for the Danish Dairy Technology Society, your company becomes an active part of the industry's professional development and gains direct access to a strong network of decision-makers and specialists at your chosen seminar.

What you gain as a sponsor*:

- Visible profiling at the selected seminar
- Direct exposure to dairies, suppliers and consultants
- Logo presence and visibility on the website and in materials
- Opportunities for active participation and networking within the industry

Position your company where the industry meets

DMS brings together stakeholders from across the entire value chain – from production and processing to technology and innovation. As a seminar sponsor, you become a visible part of this development.

Become a seminar sponsor today

👉 Scan the QR code and explore your opportunities



** See what is included in a seminar sponsorship in the brochure*

The Danish Society of Dairy Technology

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Fotos: MejeriForum/Henrik Juul-Børsen & Isabel Sande Frandsen